

NATIONAL FITNESS CAMPAIGN **CHANGE.ORG** PETITION TEMPLATE

CHAMPION THE CAMPAIGN IN YOUR COMMUNITY



HOW IT WORKS

STEPS TO CHAMPION YOUR COMMUNITY'S CAMPAIGN



STEP 1 SCHEDULE A CALL WITH US TO START THE PROGRAM

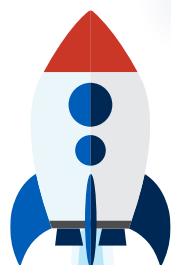
We will review the community champions program and assist you in starting the process. This begins with confirming 5 additional Community Leaders who will help you share the campaign video and gather support.

STEP 2 GATHER LOCAL SUPPORT

Use change.org to start a simple petition to bring the campaign to your city. Promote widely to friends and family, and encourage them to share across their social media platforms and networks. We will provide assets to support your petition. Gather a minimum of 50 signatures.

STEP 3 REVIEW YOUR PETITION WITH US

Once you reach 50 signatures, we will formally set aside conditional seed funding for your city or school, and provide a letter indicating your community is approved for participation.



LAUNCH YOUR LOCAL CAMPAIGN

How to use this document:

This document walks you through each step on [Change.org](https://change.org) and identifies the correct answer. You'll either click the the recommended option or type in the response provided. This should take you no more than 15 min to create! Please reach out to info@nfchq.com if you have any questions.

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Go to change.org and click
“start a petition” to begin



change.org



Let's take your first step toward change

Select the scope of your petition: [click this option](#)



Local



National



Global

What geographic area is impacted?

It will help more people find your petition.

Neighborhood, city, state, or region [Write in your response](#)

Your City, Your State

What's the topic that best fits your petition?

Other

[click this option](#)

Enter topics to describe your petition. It will supporters find it more easily.

Selected topics:

Public Space

Outdoor Fitness

[type in and select these options](#)

How would you like to write your petition?

[click this option](#)

Start from scratch

Know exactly what to say? No problem, write your own petition story.

Write your petition title

Tell people what you want to change.

Petition title [Type in the title recommended below](#)


Bring Free Outdoor Fitness to [YOUR CITY OR SCHOOL],
Help us Get a Fitness Court!



Tell your story


Copy and paste this petition into the window, ensure the body is formatted properly, link all urls, and add any custom information needed based on the recommendations below.

B *I*



Watch on YouTube

Add Campaign Video to beginning of petition in the body by clicking this icon:

 <https://www.nationalfitnesscampaign.com/watch>

Watch the campaign video to learn more: <https://www.nationalfitnesscampaign.com/watch>

Learn about the Fitness Court here: <https://www.nationalfitnesscampaign.com/fitness-court>

Our community is currently grappling with the alarming consequences of inactivity and limited access to healthy infrastructure, which is not only affecting the well-being of our residents but also jeopardizing the health of future generations. Rising healthcare costs and the increasing burden on our healthcare system, make it clear that exercise and movement should be viewed as a form of preventative care. Providing our community with free access to the world's best outdoor gym, The Fitness Court®, and joining the National Fitness Campaign, will allow us to take a proactive step towards enhancing the health and quality of life of our residents, regardless of income or accessibility.

Failing to provide our residents free access to a Fitness Court® would only exacerbate the urgent health crisis in our community and beyond. Sedentary lifestyles and isolationism have led to a concerning rise in [obesity](#), [loneliness](#), chronic diseases, and [preventable healthcare costs](#). The social and economic consequences of these trends are undeniable. By embracing National Fitness Campaign's vision of free, accessible wellness infrastructure for all, we can address this growing public health crisis head-on and empower our residents to adopt healthier lifestyles, leading to a healthier, happier, and more vibrant community.

For the first time in decades, the life expectancy in the United States has decreased while healthcare costs have risen exponentially. This alarming trend emphasizes the urgency of prioritizing our community's health and well-being. There is no better time than now to take action and work towards improving the health of our community. By partnering with National Fitness Campaign to build a Fitness Court®, we can provide a free, inclusive, and safe wellness hub for adults of all ages, abilities and fitness levels. We can foster the change we want to see through physical activity, ultimately reversing the negative health trends, building a wellness community and fostering a healthier future for all. Sign this petition to make it known to our civic leaders that this is a need and want for our community!

Additional highlights to add:

- Highlight lack of access to resources in your community.
ex: Our community doesn't have an affordable gym nearby.
- Highlight fitness or community groups that are looking for an amenity like this.
ex: My weekly running group would love outdoor spaces to cross train.
- Mention a specific site or park that you think would be a good fit and why.
ex: Town Center Park is the perfect location for a Fitness Court. It's extremely visible and accessible and well connected with regional trails.





Congratulations for submitting your petition!
Contact us at info@nfchq.com to speak more.

